



## Vision Statement

Woodland Park's panoramic views of Pikes Peak and the beauty of the surrounding forest inspire our vision for the future and will be the key to our prosperity. Our citizens will build and nurture a multi-generational, family-friendly community, which values and supports education, the arts, recreation, quality of life, and both environmental and economic sustainability.

## Guiding Principles

1. Enhance Woodland Park's Identity
  - Encourage a high standard of design that respects and augments Woodland Park's character and enhances the community's appearance
  - Promote and market Woodland Park as the regional hub and destination for mountain-related recreation activities, cultural affairs and entertainment events
  - Highlight and promote opportunities to showcase and learn about Woodland Park's history
  - Integrate local art that contributes to Woodland Park's character into the built environment
2. Protect the Mountain Environment, Wildlife and Scenic Beauty Surrounding Our Community
  - Promote recycling, reduce natural resource consumption and limit waste production
  - Minimize the footprint and impact of new development on natural resources
  - Improve Woodland Park's walking, biking and bus service options to reduce dependency on automobiles
  - Create opportunities for residents and visitors to interact with and learn from nature
3. Sustain Woodland Park's Economic Diversity and Vitality
  - Foster partnerships between local businesses, non-profit organizations and the City that create employment opportunities and provide needed services to residents and visitors
  - Continue to accommodate businesses, non-profit organizations and entrepreneurs that seek to locate in Woodland Park
  - Cultivate economic resilience and innovation by supporting diversity, innovation and entrepreneurship
  - Strengthen partnerships with the Woodland Park School District and Pikes Peak Community College to promote life-long learning
4. Strengthen Downtown as a Community Resource
  - Strive to make downtown a bicycle- and pedestrian-friendly, accessible, safe and exciting environment
  - Support a diverse assortment of businesses that cater to the community's needs
  - Pursue a recreation center to anchor downtown and further develop the area as a civic, educational and economic center of activity
  - Encourage mixed-use developments and accessory dwelling units
  - Promote events and activities located downtown that appeal to visitors and residents of all ages



## 5. Maintain a High Performing Government

- Provide highly responsive, reliable and exceptional services to the community
- Create an inclusive, transparent and approachable relationship between residents, business owners and the City
- Provide public infrastructure, services and utilities in a fiscally responsible and efficient manner
- Encourage progressive, effective leadership and conflict resolution techniques
- Use a variety of communication tools (internet, television, word of mouth, newspapers and newsletters, etc.) to help make the community aware of the City's initiatives, plans, programs and opportunities to become involved

## 6. Promote Opportunities for Life-long Learning in Woodland Park

- Strengthen partnerships with the Woodland Park School District and Pikes Peak Community College to promote life-long learning

## 7. Promote Woodland Park as a Welcoming Community

- Encourage a supportive, welcoming attitude throughout the City
- Design and support parks, trails, festivals and recreation programs to provide a variety of opportunities for diverse age groups and abilities that bring the community together
- Provide opportunities for youths to learn, work and volunteer in Woodland Park
- Encourage a varied housing supply to meet the needs of Woodland Park's diverse population
- Promote opportunities for life-long learning experiences for everyone

## 8. Keep Woodland Park Safe

- Collaborate with local, state, and federal entities to prepare for emergencies and natural disasters to coordinate services
- Encourage public-private partnerships to prevent crime and increase community involvement
- Continue timely responses to police, fire, emergency management services and utilities situations
- Design streets, public spaces, buildings and parking for safety